

## **Zonal Project Directorate, Zone-III, Umiam, Meghalaya published 50 video clippings during training on Communicating Science through Digital Videos and Presentations.**

The Zonal Project Directorate, Zone-III, Umiam, Meghalaya organized training programme for 50 KVK professionals to impart science based communication approach through digital videos and presentations in collaboration with Directorate of Extension Education, Assam Agricultural University, Jorhat in two phases on 22<sup>nd</sup> to 24<sup>th</sup> September 2014 at Jorhat and 14<sup>th</sup> to 16<sup>th</sup> October 2014 at KVK Kamrup, Kahikuchi, Guwahati. The trainee group consisted of SMSs of Social science and Programme Assistants (Computer Science) of KVKs in the region. The programme covered key areas like taking good action photographs, recording videos in field conditions, recording voice and creating videos with the help of windows movie maker. The Open Source (*free license*) software was used to train the participants in the training and videos were prepared without any additional cost.

As part of the programme schedule, all trainees were assigned to prepare one video clipping of 2-4 minutes on any one of the thrust area in agriculture and allied sectors for the successful and meaningful output of the programme and all videos were systematically screened in presence of the Director of Extension Education, AAU as per the norms and procedure. Some of the selected clippings have been uploaded on the YouTube channel of Zonal Project Directorate Zone-III and others are in the process of uploading for easy accessibility and the benefit to different stakeholders including farming community. Consequently, anyone can download these videos from web in computers, tablets or even in smart phones to access the information. As Information / knowledge in multimedia format enhances the retention capacity of learner, an attempt was made by Course director Mr. Amol Bhalerao (ARS), Scientist (Agricultural Extension) to communicate scientific information available with KVKs of zone-III through digital videos. All trainees were also assigned to create more videos as per the information needs of farming communities in their districts.



Group of Trainees of Training on Communicating Science through Digital Videos and Presentations along with course coordinator Mr. Amol Bhalerao, Scientist, ZPD-III, held at DEE, AAU, Jorhat, Assam during 22<sup>nd</sup> to 24<sup>th</sup> September 2014.



Group of Trainees of Training on Communicating Science through Digital Videos and Presentations along with Dr. A. K. Gogoi, Zonal Project Director of Zone-III and Dr. H. C. Bhattacharyya, Director of Extension Education, DEE, AAU, Jorhat along with course coordinator Mr. Amol Bhalerao, Scientist, ZPD-III; held at KVK Kamrup, Guwahati during 14<sup>th</sup> to 16<sup>th</sup> October 2014.



Practical on recording in field conditions: An action Snap

## ***OUTCOMES AND SALIENT FEATURES OF TRAINING:***

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- i. First time in India, Subject Matter Specialists (Ag. Extension) and Programme Assistant (Computer science) were targeted by Zonal Project Directorate **to promote documentation and dissemination of scientific information & activities through digital videos and presentations.**
- ii. All the trainees were assigned to **submit one video for successful accomplishment** of training.
- iii. Some videos produced during training are **uploaded on the YouTube channel of Zonal Project Directorate, Zone-III, Umiam, Meghalaya.**
- iv. **Open Source softwares (free of cost) were used to create videos** and no additional cost is involved in the creation of videos.
- v. All Subject Matter Specialists and Programme Assistants in zone-III are directed to create one video of 2-5 minutes as post training assignment.
- vi. All videos produces in training are being uploaded on YouTube and **accessible to entire world.**
- vii. KVK professionals are enabled to **produce any need based video** as per the need of farming community in district.
- viii. Any available video can be **translated by KVK professional in the local language** as per the need of farming community in district.
- ix. Videos can act as ready **e-learning and e-Training content** for various in campus and off-campus training programmes of KVKs.
- x. Anyone can **download these videos in their mobile phones/ Smartphones** and farmers have portability to carry multimedia information in the field as and when required.

- Please visit **YouTube Channel** link of ZPD, Zone-III, Umiam, Meghalaya to see watch the uploaded videos  
[https://www.youtube.com/channel/UCwTI2Z\\_fOLCf20yS8S6RvBA](https://www.youtube.com/channel/UCwTI2Z_fOLCf20yS8S6RvBA)
- To Download videos on Smartphone Install free software “Tubemate” and download video.